

DISTRICT TOURIST OFFICE : GANJAM : BERHAMPUR

No. Dev.77/2011-766/DTO

Dated, the 23rd November, 2011.

Expression of Interest

District Tourist Office, Ganjam, Berhampur invites "Expression of Interest" in plain paper from local NGOs (Ganjam Based) having credible work experience for implementing the project of "Software Components for the Rural Tourism Project at Padmanavpur village under Digapahandi Block of Ganjam District so as to reach the same on or before 05th December, 2011 by 05.00 P.M. The details of Project Activities need to be undertaken vis a vis amount earmarked (Project Cost) can be down loaded from District Web Site www.ganjam.nic.in or can be obtained on or before 03rd December, 2011 in person from the District Tourist Office, Ganjam, Hillpatna, Berhampur during the Office Hour of any working day.

Implementation of designated tasks by approved NGO/Implementing Partner will commence after their formal agreement with the Ministry of Tourism, detailing their scope of work, terms & conditions.

The undersigned reserves the right to cancel any or all application forms withoOut assigning any reason thereof.

Sd/-

District Tourist Officer,
Ganjam, Berhampur.

Memo No. 767/DTO.

Sd/-

Collector & District Magistrate,
Ganjam, Chatrapur.

Dated, the 23rd November, 2011.

Copy forwarded to the Editor, "The Samaj" / Editor, "The Khabar" / Editor, "The Dharitri" for information. They are requested to publish the above advertisement in the middle page of their News ;Paper to be published on 25.11.2011 within a size of 8"x10" (2 col cm X 4 col cm) and furnish the credit bill as per approved I & PR Rate to the undersigned for payment of dues.

Sd/-

District Tourist Officer,
Ganjam, Berhampur.

Memo No.768/DTO.

Dated, the 23rd November, 2011.


Copy to District Information Officer, NIC, Ganjam, Chatrapur for information. He is requested to web host the detail advertisement along with its enclosures on 24.11.2011 to facilitate the applicants.

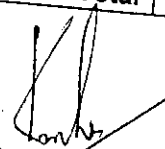
Sd/-

District Tourist Officer,
Ganjam, Berhampur.

**Software Components for the Rural Tourism Project at Padmanavpur,
Ganjam, Odisha**

Sl. No.	Project Activities	Project Cost in Rs.
I	Operational Norms	
1	Group dynamics and team work practices among the villages	10,000.00
2	Group Management and leadership practices	10,000.00
3	Project Operation and maintenance, modalities and allotment of functions and in house training	15,000.00
4	Post Project operation and management activities, methods and responsibilities	25,000.00
	Total	60,000.00
II	Training activities	
1	Management Training groups, tourists, hospitality, conflict resolutions	40,000.00
2	Skill-up gradation training on the existing trade of handlooms	1,25,000.00
3	Technical Training for handloom production activities and waste management	80,000.00
4	Capacity building exercises for self management group management, accounts and finance management, cost management, material management & personal management	30,000.00
5	Rural tourist guide training to the youth, men & women to develop them as professional guides.	40,000.00
6	Catering training and practices	50,000.00
	Total	3,65,000.00
III	Cultural festivals	
1	Entrainment – Identify and organize the different local religious and other fairs and festivals	20,000.00
	Total	20,000.00
IV	Gender sensitization	
1	Orientation on gender equality, right, responsibility etc.	30,000.00
2	Training ;for personal development through and group development methods and to make realize them about the gender sensitization	30,000.00
3	Formal and informal meeting to invite the women to participate in the programme and to take up income generation and development activities.	50,000.00
	Total	1,10,000.00
	Grand Total	5,55,000.00


District Tourist Officer,
Ganjam, Berhampur.


Collector & District Magistrate,
Ganjam, Chatrapur.